



CITY OF REVERE

Patrick M. Keefe Jr.

Mayor

July 8, 2026

The Honorable City Council
Revere City hall
281 Broadway
Revere, MA 02151

Dear Members of the Honorable Revere City Council,

I write in support of the attached Title 1 addition: section 1.10.030, AN ORDINANCE ESTABLISHING REGULATIONS FOR NAMING CITY PROPERTY IN THE CITY OF REVERE.

This section will further maintain consistency, historical accuracy, and meaningfulness in the process of naming and renaming city property. If you have any questions, please reach out to my office. Thank you for your consideration.

Regards,

Patrick M. Keefe Jr.

**AN ORDINANCE ESTABLISHING REGULATIONS FOR NAMING CITY PROPERTY IN THE
CITY OF REVERE:**

WHEREAS, it is the goal of the City to reserve naming or renaming public property for circumstances that will best serve the interests of the City and to ensure a worthy and enduring legacy for the City's public property.

WHEREAS, the naming of public property is a matter of significant public interest that deserves careful consideration.

WHEREAS, this ordinance is meant to establish a systematic, consistent, and transparent approach to naming the City's public property.

Be it ordained as follows:

SECTION 1. Title 1 of the Revised Ordinances of the City of Revere is hereby amended by inserting new section 1.10.030:

§ 1.10.030 Naming public property.

- A. City-owned property may only be named or renamed via a motion introduced by the City Council or a communication from the Mayor. All names require approval from the City Council and Mayor.
- B. For purposes of this section, property shall mean any building, structure, open space, square, or park that is owned, leased, or operated by the City of Revere. Per Massachusetts General Law c. 43, § 33, this section shall not apply to public school buildings, parts of public school buildings, or areas located on public school grounds.
- C. When City-owned property is newly acquired, renovated, or constructed, the following guidelines shall be followed for the purpose of dedicating a name to the property:
 1. If property is proposed to be named after an individual person: the person must have made a significant, positive contribution to the City of Revere; and, the person for whom property may be named shall have been deceased for at least ten (10) years so that their contribution to the City will have stood the test of time.
 2. If property is not proposed to be named for an individual person, it shall be named based on the property's relationship to any of the following: the neighborhood or geographic location of the property; the property's purpose; a natural or geological feature relevant to the property; or, a historical event or structure relevant to the property's location.

- D. Portions of property, such as an interior room, entryway, or hall within a structure, may be named for an individual, alive or deceased, who has made a significant positive contribution to the City of Revere.
- E. See § 12.04.020 of the Revere Revised Ordinances for the naming of public ways, and Chapter 12.22 of the Revere Revised Ordinances for the dedication of memorial poles.

SECTION 2. This ordinance shall take effect upon its passage.

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